

Message Text

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PAGE 01 PARIS 21558 071654Z
ACTION IO-14

INFO OCT-01 CIAE-00 ICAE-00 INRE-00 NSAE-00 AID-05
OIC-02 ISO-00 AF-10 ARA-10 EA-10 EUR-12 NEA-10
SSO-00 PA-01 NSCE-00 SS-15 SP-02 L-03 HA-05 /100 W
-----048802 071716Z /46

O R 071644Z JUL 78
FM AMEMBASSY PARIS
TO SECSTATE WASHDC IMMEDIATE 4459
INFO USMISSION GENEVA
USMISSION USUN

C O N F I D E N T I A L PARIS 21558

NESCO

E.O. 11652: GDS
TAGS: AORG PORG UNESCO
SUBJECT: UNESCO: MASS MEDIA DECLARATION

1. PERMDEL HAS JUST LEARNED THAT THE DIRECTOR GENERAL
RECENTLY CONVENED A WORKING PARTY TO MAKE FURTHER
RECOMMENDATIONS ON SECRETARIAT'S TEXT OF THE MASS MEDIA
DECLARATION.

2. WE DO NOT KNOW EXACT COMPOSITION OF THIS TEAM, BUT
HAVE HEARD FROM ONE SOURCE THAT WORKING PARTY WAS
"IN-HOUSE" WITHOUT OUTSIDERS, AND FROM ANOTHER SOURCE
THAT GROUP WAS COMPOSED OF FIVE MEMBERS INCLUDING
NORDENSTRENG (PRESIDENT OF INTERNATIONAL ORGANIZATION
OF JOURNALISTS), MS. PASTECKA (ADVISOR TO POLISH
GOVERNMENT ON COMMUNICATIONS), AND FORMER MEXICAN
PRESIDENT ECHEVERRIA. PERMDEL IS INCLINED TO BELIEVE
THE LATTER. IN ANY EVENT, WE UNDERSTAND THAT ALTERNA-
TIVE PROPOSALS ARE TO BE AVAILABLE TO M'BOW WHEN HE
PASSES THROUGH PARIS ON JULY 7-8 ON HIS WAY TO CHINA.
IF HE DOES NOT DECIDE ON A FINAL TEXT AT THAT TIME, NO
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FURTHER DECISION LIKELY TO BE TAKEN BEFORE AUGUST.

3. CLEMENT JONES WAS NOT INCLUDED IN THE WORKING PARTY
JUST CONVENED, WHICH WAS INSTEAD AUGMENTED BY ADDITION
OF AN EASTERN EUROPEAN. THIS UNDERSCORES TALK AROUND
THE SECRETARIAT THAT THE SOVIETS HAVE BEEN PRESSURING
THE DG TO HAVE A DECLARATION READY FOR THE GENERAL

CONFERENCE, AND ONE THAT WILL RESTORE A ROUGH EQUIVALENT TO ARTICLE L2 OF THE NAIROBI TEXT WHICH WOULD PROVIDE FOR STATE CONTROLS OVER MASS MEDIA CONTENT.

4. PERMDEL HAS ALSO LEARNED THAT NORDENSTRENG, WHO SEEMS TO BE A KEY ADVISOR TO M'BOW ON MASS MEDIA DECLARATION, HAS ALREADY STRONGLY ENDORSED "DECEMBER 20" TEXT TO M'BOW. SINCE THIS TEXT DID NOT INCLUDE REFERENCE TO DIRECT STATE CONTROL OF MASS MEDIA CONTENT, WE WILL HAVE A CLEAR INDICATION OF M'BOW'S SYMPATHIES IF SUPPORT FOR THE STATE CONTROL OF MEDIA CONTENT REAPPEARS IN TEXT WHICH M'BOW CHOOSES.

5. WE HEAR THAT DG MAY SET UP A NEW UNIT WITHIN COMMUNICATION SECTOR WHICH WOULD BE CALLED "NEW INTERNATIONAL ORDER OF INFORMATION" DIVISION, WITH H. TOPUZ (P-5 FROM TURKEY) AS ITS HEAD. PRESUMABLY THIS WOULD SUCCEED "FREE FLOW OF INFORMATION DIVISION." TOPUZ'S CLOSE AFFILIATION WITH IOJ AND IDEOLOGICAL AFINITY WITH EAST BLOC WOULD, IN PERMDEL'S VIEW MAKE BOTH CREATION OS THIS NEW DIVISION WITH TOPUZ AS ITS HEAD MOST UNWELCOME.
HEATER

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